

Web & UI Designer

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#### **ABOUT**

I'm a multidisciplinary creative designer. My professional experience ranges from visual branding to UI design for web and mobile. I'm passionate about new trends and innovative design concepts. I'm a team player with an aesthetic eye, that pays great attention to details. What I value at work is building useful products with creative freedom and the opportunity to learn and grow my skills.

### **EXPERIENCE**

#### Graphic Designer, specializing in creating design concepts

RM Studio | 2008 - 2020

- Environmental graphic design in a wide range of media, specializing in permanent and temporary spaces and international trade shows for leading companies.
- Managing projects from the concept development stage (branding, 3D analysis and custom graphic editing) to monitoring and supervising work processes until completion.
- Working in a team with product designers and interior designers.
- Attending external meetings, briefings and presentations.
- Supervising booth construction in Israel and at international exhibitions.

Designed for:



# **Graphic Designer**

Artik Design I 2005 - 2008

- Creating business concepts and graphic design for booths.
- Managing and working with clients and suppliers from the briefings, setting up and final completion of the booth.
- Design of marketing materials, advertising and printing.

# **EDUCATION**

#### User interface design

Create Academy | Tel Aviv 2020

**B.Design - Visual communication design** HIT | 2001-2005

## **US Exchange Student**

Cambridge High School | 1999

#### Majored in architecture

Montevideo, Uruguay High School I 1998 (I immigrated from Uruguay in 2001)

# **SKILLS**

- Concept development
- Branding & identity
- Typography
- Creative problem solving
- Time management
- Attention to details
- Self learning
- Team player

#### **TOOLS**

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Powerpoint

### **LANGUAGES**

- **Hebrew** Native speaker
- Spanish Native speaker
- English Fluent

#### **AWARDS**

Winner of the America Israel Culture Foundation Award | 2003 - 2004